

The ALUS Advantage

A principle-based farmer-led program you can trust.

Farmer Focused	ALUS is a national charitable organization that partners with local organizations, farmers and ranchers, and community leaders to deliver the ALUS program at the community level.
Farmer Led	Project decisions are made by Partnership Advisory Committees (or PACs), whose membership is 50% local farmers and/or ranchers, to ensure program delivery respects regional contexts and objectives.
Data Privacy	ALUS respects your privacy and adheres to the highest standards of data integrity and confidentiality. Project information is shared only in aggregate form. ALUS will never sell your data.
Annual Payments	ALUS rewards you with per-acre annual payments for the ongoing stewardship of your projects and the ecosystem services produced by your projects. ALUS shares project establishment costs. Community-based Partnership Advisory Committees determine the per-acre payment rate based on local economic conditions.
Not Just Carbon	<p>ALUS recognizes your projects produce a variety of valuable ecosystem services, such as carbon sequestration, improved soil and water quality, and enhanced wildlife habitat and biodiversity. ALUS rewards you for the full suite of services, not just carbon.</p> <p>The ecosystem services produced by your projects are assigned to ALUS and can be used as credits issued and managed by ALUS for the duration of your contract.</p>
Voluntary	Participation in the ALUS program has always been and will always be voluntary. Participant contracts are with you, the farmer or rancher. This means your contract does not include land title restrictions, liens or easements that restrict how you manage your farm now or in the future.
Reasonable Contracts	ALUS contracts reflect realistic time commitments. The participant contract term is typically five or ten years with the possibility of renewal pending available funding. Should things change, you have the right to leave the program.

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ALUS Staff Do Most of the Paperwork	There are no administrative fees and ALUS staff do most of the paperwork, including providing ongoing reporting support for your project.
All Farmers and Ranchers	ALUS works with farmers and ranchers from all backgrounds, levels of experience, and operation types. If you have a farming operation, you are eligible to participate.
Access to a Growing Marketplace	ALUS provides access to a growing voluntary marketplace for carbon, water and biodiversity benefits produced by your projects. You are automatically enrolled and rewarded through your annual payments.
Community Support	As an ALUS participant, you have access to resources, peer-to-peer learning opportunities, and technical support and expertise when you need it. Your local ALUS coordinator is always available to answer your questions.
For the Long Haul	ALUS has a long history of rewarding farmers and ranchers for producing ecosystem services and intends to continue building that history. We're committed to supporting our communities and our participants for the long haul.

Learn More

For more information, visit [ALUS.ca](https://www.alus.ca) or read [our FAQ](#).